

# Bernard Keller

## Member of the Board of Directors

### Personal information

Born in 1953

### Education and professional development

1979	Economics degree, University of St. Gallen (HSG)
1979 – 1982	Product Manager at Nestlé, Canada and Taiwan
1983 – 1984	Product Manager at Nestlé, Zurich
1985 – 1986	Head of Cassarate UBS branch, Lugano
1987 – 1990	UBS, Locarno
	1987 – 1988 Head of regional branches
	1989 – 1990 Head of Private Banking
1991 – 1992	Head of Private Banking Advisory Unit, UBS, Lugano
1992 – 2005	BDL Banco di Lugano, Lugano
	1992 – 1996 Deputy General Manager and Head of Private Banking
	1997 – 2005 Chief Executive Officer
2006 – 2007	Chief Executive Officer, Banca Julius Baer SA, Lugano
2007 - 2011	Bank Julius Bär & Co. AG
	2007 - 2009 Head of Ticino and Italy, and Executive Board member
	2009 - 2011 Head of Switzerland and Executive Board member
2011 - 2014	Private Banking representative and Executive Board member, Julius Bär Gruppe AG

**Mandates/directorships**

Foundation board member, Pro Senectute Switzerland

Foundation board member, Pro Senectute Ticino and Moesano

Managing director, Helmut Horten Foundation, Agno

Foundation board member, Università della Svizzera italiana, Lugano

President of Associazione Saetta Verde

Foundation board member, Institute for Research in Biomedicine, Bellinzona