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Eidgenössische Bankenkommission
Commission fédérale des banques
Commissione federale delle banche
Swiss Federal Banking Commission

Media release

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Embargo	

Alain Bichsel to take over as Head of Communication/Media Relations at the SFBC

29 March 2007 – Alain Bichsel is to take over as Head of the Communication/Media Relations staff unit at the Swiss Federal Banking Commission (SFBC) on 1 July 2007. He succeeds Tanja Kocher who will be the new Head of Communication at the Federal Department of Finance on 1 May 2007. Eveline Oehrli, Deputy Head of Communication, will head the SFBC staff unit until Dr Bichsel takes up his post.

Alain Bichsel (1970) has been media spokesperson and Deputy Head of Communication Switzerland at the Swiss Bankers Association (SBA) since 2003. Since 2002 he has been responsible for internal communication at the SBA, which he joined in 2000. He is a Doctor of Law (Dr. iur.).

The responsibilities of the SFBC's Head of Communication/Media Relations include media work, public relations, the Internet site and internal communication.